



### Drawing the Line on Underage Alcohol Use

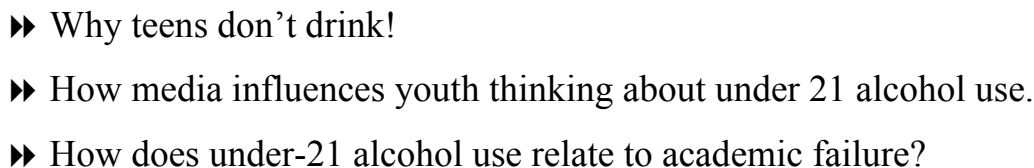
Drawing the Line on Underage Alcohol Use is a multi-agency, public/private, comprehensive, countywide program that focuses on promoting the community consensus that underage drinking is illegal, unhealthy, and unacceptable.

[illegible]

THE CHALLENGE: to create a 30 second commercial and to write an article.

School affiliated clubs or organizations from any public or private high school in **Montgomery County** may submit **one** entry. **Awards will be given to the designated school group: First Place: \$1000 and a trophy, Second Place: \$500 and a trophy, and Third Place: \$250 and a trophy. The winning commercials will be submitted to Comcast, Channel 8, M.C. Community TV Channel 21, M. C. Cable TV & MCPS Instructional TV for airing (director's discretion). The accompanying, supportive article will be submitted to local newspapers.** Drawing the Line will recognize the winners and all participants at an Awards Ceremony on Thursday, **March 16, 2006**. The trophies and cash awards will be distributed at the awards ceremony.

Contestants must choose from three topics:



Interested school affiliated clubs or organizations may request an **application packet** from two different locations:

1. Mid County Services Center, Substance Abuse Prevention Office, Drawing the Line on Underage Alcohol Use, 2424 Reedy Drive, 2<sup>nd</sup> Floor, Wheaton, MD 20902  
Contact: Meg Baker: 240-777-1132 or [meg.baker@montgomerycountymd.gov](mailto:meg.baker@montgomerycountymd.gov)
2. The Family Support Center, Drawing the Line on Underage Alcohol Use, 4308 Montgomery Avenue, Bethesda, MD 20814  
Contact: Meg Baker: 301-718-2467 or [mbaker@fscone.org](mailto:mbaker@fscone.org)

**Entries must be received by 4 PM on Tuesday JANUARY 24, 2006. Deliver or Mail entries to:**  
**Mid County Services Center \* Substance Abuse Prevention Office**  
**Attn: Meg Baker—DTL Coordinator**  
**2424 Reddie Drive 2<sup>nd</sup> floor Wheaton, MD 20902**